

MetroWest

February 2014

**MetroWest Community Champion
Engage Mobility, Inc.:**
***Global leader in mobile CRM technology creates MetroWest app
for new link to community***

If you have a mobile device, you've probably downloaded some apps to it. If you are an app user, you know how incredibly helpful they are, keeping you updated on everything from the latest weather and traffic conditions to tonight's dinner specials at your favorite restaurant. Now MetroWest has its own app, created by the MetroWest office of Engage Mobility, Inc. Introduced recently at our community's 2013 WinterFest, and available for free at the Apple App Store and Google Play, MetroWest's new app is both handy and popular—and growing more so every day.

"We created the MetroWest app to provide useful information in real time, and make it all very, very easy to access," said Gordon Clinton Folkes III, an Engage Mobility Business Development specialist. "Presently, the MetroWest app provides updates on important events and "breaking news" in the community. Soon it will be expanded to provide real time information on a wide variety things, such as sales announcements at local businesses, menu specials at local restaurants and other subjects of interest to MetroWest residents." With all its useful features—all for free—it's no wonder more and more MetroWest residents are downloading the new app to their mobile devices every day.

Engage Mobility, Inc. is a global leader in the CRM technology industry, providing CRM platforms for businesses around the world. "The technical capabilities in our industry are developing at an astounding pace," according to Gordon Folkes. "At Engage Mobility, we stay ahead of the pack in adapting the newest, latest technology to serve our clients. That's is one key reason for our growth and success." In fact, Engage Mobility is growing its business and reputation at such a rate that Mr. Folkes estimated the company will be a household presence and a household name within a few years. "I believe Engage Mobility will eventually be as well known as companies like Facebook are now," he says. At the MetroWest Master Association, we're pleased to offer residents a brand new way to connect with your community. If you haven't added the MetroWest app to your mobile device, do it today!