

*Moving ahead
on the road to the future.*



2013: A year of action, recognition and progress.

Developed in 1985, MetroWest is one of Orlando's first master-planned communities. From the beginning, the MetroWest Master Association (MWMA) has been dedicated to creating a community in which people would be proud to live, work and visit.

This commitment is reflected in the quality features and amenities MetroWest is known for, such as award-winning landscaping, MetroWest Golf Club, excellent public schools, convenient access to Orlando's downtown and attractions, and of course, the diverse range of desirable living options, from single-family homes of all sizes to apartments and condominiums.

Building on and maintaining the high quality of life MetroWest is known for is an on-going commitment. In 2013, important strides were made on the road of continuous improvement. The MetroWest \$1.7 million irrigation upgrade project, for example, will take care of all the community's irrigation needs (and issues) for the next 30 years. It was a project whose time had come, and diligence and hard work made it all happen.

Meanwhile, the community's public safety and security program received a prestigious statewide award in recognition of a strong commitment to public safety.

The MetroWest Master Association (MWMA) is proud to share highlights from 2013. As the events of this past year demonstrate, exciting things are happening here. The more you know, the more you'll appreciate where MetroWest stands today— and where it's headed in the future.



Activities that bring neighbors and friends together create a true sense of community. In the past year, MetroWest produced and sponsored several community events that were highly successful—and lots of fun!

In June 2013 more than 1300 people gathered for MetroWest's first annual SummerFest,

a free community event featuring live jazz music, a fun-filled Kids Zone, great food and refreshments and more. Highlighting SummerFest was the Marriott Family Golf Festival. In total, SummerFest raised more than \$1,400 for The First Tee of Central Florida, a youth development program that teaches life skills and leadership through golf. In December, MetroWest's 2nd annual

Community events.

WinterFest drew families from in and around the community to celebrate the holiday season. This free event included Santa and Mrs. Claus, live reindeer and snow for kids, along with food and refreshments from local vendors, fun

for the whole family and a drop off location for presents donated to Toys for Tots.

To promote MetroWest as a great

place to live, on Halloween, MWMA hosted "Pick of the Patch," an event that gave area realtors a tour of the community along with the opportunity to learn more about exciting community developments here. More than 20 realtors participated in the tour and enjoyed what they saw and heard about MetroWest. This should come as no surprise to anyone who lives here!

MetroWest Summer 2013 Fest



MetroWest WinterFest 2013

It's always gratifying to be recognized for excellence, and MetroWest residents can be proud of the awards the community received in the past year. The accolades began in December 2012, when MetroWest was named winner of Orlando's City Beautiful Award

*A year of
award-winning
recognition.*

for District 6. This award is given to a business or commercial property possessing the best kept, aesthetically pleasing appearance. The beautiful MetroWest landscape and litter-free environment certainly made a big impression.

Public safety is a top priority for MWMA, which made it especially rewarding to win the 2013



Safety and Security Award from the Florida Communities of Excellence. MetroWest emerged as the winner from thousands of communities in this statewide competition on the strength of its many public safety initiatives. These include: Neighborhood Watch, Business Watch, Crime Free Multi-Housing for apartment complexes and condominium associations, National Night Out events, the community's partnership with the Orlando Police Department and more. Winning this award is an honor that belongs to every law-abiding MetroWest resident.



From left to right: Nathanael White, Girard; Julie Sanchez, MWMA; Commissioner Samuel Ings; Stina D'Uva, MWMA Board President; Orlando Mayor Buddy Dyer; Tiffany Lee, KOB Board Chairman; Jody Buyas, Keep Orlando Beautiful Coordinator.

In addition to MetroWest community accolades, MWMA Community Manager Julie Sanchez, was showered with many awards for her contributions. In April of 2013, Julie Sanchez received the elite 2013 statewide Manager of Excellence Award from the Florida Communities of Excellence, one of only four managers statewide acknowledged. The year ended with two more awards as the overall winner of the 2013 Spirit of First Service Award, awarded through management company First Service Residential, and a winner of the 2013 West Orange Chamber of Commerce George Bailey Award. These awards reflect the competence and commitment of Julie's management of the MWMA.

A safe, secure environment is one of the cornerstones of a great community.

The commitment of MWMA in this important area has resulted in a comprehensive approach to public safety that has earned MetroWest statewide recognition. Community safety and security programs include Neighborhood Watch, a partnership between community neighbors, Business Watch for local businesses, the Citizen Observer Program (C.O.P.) in conjunction with the Orlando Police Department, and the installation of Innovative Response to Improve Safety (I.R.I.S.) cameras around the area. Meanwhile, the community's 2013 National Night Out (NNO) events once again provided residents with an opportunity

Public safety.

to meet their neighbors, discuss neighborhood watch strategies and build relationships within their neighborhoods. Individual safety and security also received attention through measures such as Operation Identification, which taught residents how to mark their valuables with identifying numbers, and publicizing women's defense classes held in and around the Orlando area. In April of 2013 MetroWest was recognized for its robust public safety efforts when it was named the statewide winner of the 2013 Safety and Security Award from the Florida Communities of Excellence. Through its programs and activities, MetroWest is sending the message: *public safety is a top priority in our community!*

Sound, experienced management.

Together, MetroWest's management company, board of directors and community managers provide the kind of leadership needed to maintain the high quality of life enjoyed by residents. First Service Residential is one of Florida's premier residential property management companies, serving more than 1,500 community

associations in Florida. The company prides itself on working closely with residents to enhance property value, lower operating costs and create a welcoming living environment. The MWMA Board of Directors is composed of five individuals with diverse backgrounds and management skills, allowing members to make contributions based on their particular area of expertise. Community managers are another key link in our management system, and this past year, Community Manager Julie Sanchez received the statewide 2013 Manager of Excellence Award from the Florida Communities of Excellence.



With a central location that draws visitors from all around Central Florida, and a diverse local population, MetroWest is a great place to do business.

Getting down to business.

This was proven again in 2013, a year that saw a robust influx of new businesses into the community, including Marco's Pizza, First Choice Pediatrics, the Mathnasium Math Learning Center, Weight Watchers, Café Murano, the Cheesesteak Factory and more.

At the same time, established MetroWest businesses such as Life Worth Living Pharmacy expanded their operations here. Throughout the year, MWMA sponsored Business Owners/Managers Roundtable meetings to encourage business and community leaders to "Share the Good News" about MetroWest. The community also hosted events such as Best Fest 2013, SummerFest and WinterFest, which provided excellent opportunities for businesses to showcase their products and services. MetroWest offers an excellent location and environment for business success, and it shows in the strength and vibrancy of its ever-growing business community.

In 2013 increasing communications became a priority with the enhancement of the monthly newsletter to the launching of a community mobile app. In July a

newly branded and electronically enhanced newsletter was launched, featuring resident, business and event features. In December, a

state of the art, first of it's kind community app was launched: *MetroWest Community*.

Communications.

Found in the App Store and Google Play, *MetroWest Community* allows users to find out about

current news, events, and how to get involved in MetroWest.



Community upgrades and renovations.

Maintaining a quality environment and infrastructure in MetroWest is an ongoing priority for MWMA, and several key projects were undertaken in 2013. In August 2013 MWMA launched the \$1.7 million MetroWest irrigation upgrade project, replacing the community's original irrigation system with a brand new one that is truly state-of-the-art. The new, eco-friendly system brings MetroWest into compliance with the City of Orlando's guidelines for water management. In addition, its water conservation technology will save a substantial amount of money over time. The irrigation project is an integral part of MetroWest's future and will further the community's reputation as one of Orlando's best places to live.



MetroWest Golf Club, the home of a Robert Trent Jones, Sr., Signature Course, is well established as one of Orlando's premier public golfing experiences. This past year, the course underwent a \$1.5 million renovation to make the game faster and more enjoyable for everyday golfers. The project included resurfacing of all greens, bunker renovations, laser leveling and resurfacing of all tee boxes, and the expansion of the practice facilities with a new teeing area. "We are very excited to undertake this course renovation project at MetroWest and further enhance what has long been considered an unmatched Orlando golfing experience," said MetroWest Golf Club General Manager Steve Schaller.



Projects such as the irrigation upgrade and golf course renovation are investments that benefit all residents by enhancing the beauty and appeal of MetroWest.



MetroWest

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