

2021 Community Report

MetroWest

Continuing to Overcome
Challenges and Strengthen
Community Connections





2021: Growing Together as a Community

THE CONTINUING CHALLENGES PRESENTED BY COVID-19 require strong community leadership. Fortunately, MetroWest Master Association (MWMA) is led by an active and involved Board of Directors. In light



of the pandemic, the MWMA Board made the decision to suspend some 2021 community events and looks forward to resuming all signature events when conditions regarding COVID-19 have further improved.

Many Master Association initiatives moved forward in 2021. The Master Association continued its successful partnership with Central Florida Lifestyle Magazine to

produce MetroWest Lifestyle, a quarterly glossy magazine. Four editions of MetroWest Lifestyle Magazine were produced and made available either in print or digitally.

MetroWest Public Safety connected with businesses, residents and visitors to our community to help achieve the highest quality of life within MetroWest.

In addition, we continued to reach out to and engage with our community stakeholders, via our communications platforms including Constant Contact and Facebook.



As we recover from the challenges of the pandemic, we will continue to increase and support the connections between everyone who lives, works and plays in MetroWest to grow together as a community.

Local schools enhance our community



METROWEST IS PROUD OF OUR HIGH-PERFORMING NEIGHBORHOOD SCHOOLS; their upward momentum for academic success continued in 2021, even with the ongoing challenges presented by COVID-19.

The MetroWest Master Association supported MetroWest Elementary School and Westpointe Elementary School with a total donation of \$5,000 in 2021. These funds allow the schools to enhance and enrich the learning experience for teachers and students

Our top-rated neighborhood schools are:

- *MetroWest Elementary School*
- *Westpointe Elementary School*
- *Chain of Lakes Middle School*
- *Gotha Middle School*
- *Olympia High School*



MetroWest welcomed new businesses in 2021

WE WELCOMED MANY NEW BUSINESSES TO THE METROWEST COMMUNITY in 2021 including: Optum, Bravo Supermarket, Achille's Art Café, Rhythm Dance, Rios Bistro and Steakhouse, Salon Lofts, El Toque Latin Restaurant, Brausa Dental Smiles, Sanitas Medical Center, Metro by T-Mobile, PCG Artisanal Burgers, D' Pets Bath & Grooming, Hiawassee Wine & Liquor, MetroWest

Home Expo, Cell World, Brooks Rehabilitation, Low Fume, 4C Creamery, Gentleman Barbershop, and Brows & Co. by Paula Daniel.

Sales and occupancy statistics for both residential and commercial properties indicate very little available inventory in our community, a testament to the desirability of living and working in MetroWest.





MetroWest benefits from public safety partnership

IN 2021, METROWEST MARKED THE EIGHTH



Critical Intervention Services

YEAR of our community partnership with Critical Intervention Services (CIS), a Florida-based company that specializes in enhancing public safety. MetroWest Public Safety Officers (PSO) serve as community liaisons, building relationships with community members, businesses, the Orlando Police Department (OPD), and other law enforcement officials and entities.



Over the past year, MetroWest PSOs were involved in ongoing community/business

contacts within MetroWest, as the program continues unifying owners, businesses, managers and residents to promote the highest standards of public safety.

Also in 2021, MWMA and CIS began the process of moving our community's crime free initiatives in house through the International Crime Free Association. Roll out of this internal crime free program is anticipated in 2022.

We envision continued success in the coming year and appreciate the support of all our neighbors who strive to ensure the safety of MetroWest residents, businesses and visitors.



Special events began to return



WELL-EXECUTED AND WELL-ATTENDED COMMUNITY EVENTS are a tradition in MetroWest; however, in the COVID-19 era, some MetroWest special events had to be cancelled until such time as they can be staged safely, while others took a different form.

The monthly MetroWest Food Truck Connection resumed with COVID-19 prevention measures in place.

The public event aspect of the Fourth of July event MusicWORKS was not held in 2021. However, on July 4, MetroWest residents were able to enjoy a stunning fireworks display from their back yards and balconies, courtesy of the MetroWest Master Association.

To support Breast Cancer Awareness Month in October, MWMA placed four giant pink around the necks of the Quattro Cavalli horses at the entrance to Veranda Park. In addition, goodie bags were delivered to several medical offices within the MetroWest community during October.

PICK UP ONLY

METROWEST FOOD TRUCK CONNECTION

FOOD • FUN • MUSIC

We're Back!

EVERY 4TH THURSDAY

5:30-9 PM

At The MetroWest Golf Club, 2100 S. Hiwassee Road
www.metrowestcommunity.com
Social Distancing Guidelines Will Be Observed.





Our annual MetroWest Charity Challenge benefiting Edgewood Children's Ranch was again modified in format to keep participants safe during the pandemic, yet still raised nearly \$8,000, with Fairwinds Credit Union winning the Challenge.



MetroWest

COMMUNITY CHARITY CHALLENGE
Benefitting Edgewood Children's Ranch
Last Day December 10

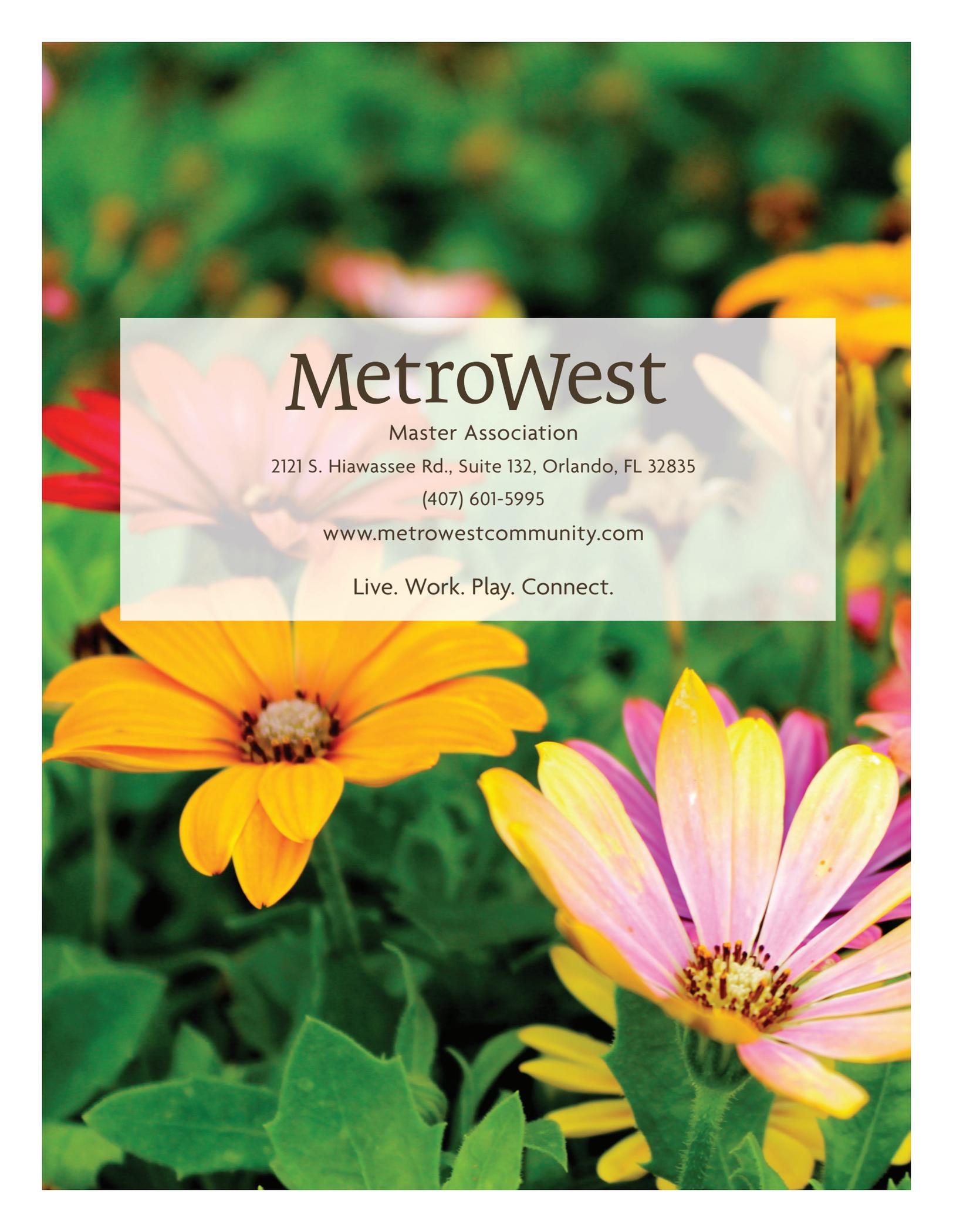
Add Your Community, Business or Both as a Participant. Learn How at MetroWestCommunity.com Or Call 407-601-5995

SPONSORS: FirstService, BrightView, Critical Intervention Services, GARDAWORLD



Connect with us!

Like us on Facebook (www.facebook.com/MetroWestMasterAssociation/) to ensure that you don't miss any MetroWest community news. Also, our website, www.metrowestcommunity.com, provides a wide range of timely news and updates about MetroWest, including events, business, community stories and more.



MetroWest

Master Association

2121 S. Hiawasse Rd., Suite 132, Orlando, FL 32835

(407) 601-5995

www.metrowestcommunity.com

Live. Work. Play. Connect.