

MetroWest

METROWEST MASTER ASSOCIATION, INC.
A Corporation Not-for-Profit

NOTICE TO ASSOCIATION
OF
MEETING OF REBRANDING COMMITTEE

Notice is hereby given that a meeting of the Rebranding Committee of Metrowest Master Association, Inc., will be held at the following date, time and place:

Date of Meeting: September 24, 2025
Time of Meeting: 2:00 p.m.
Place of Meeting: MetroWest Master Association – *in person or Zoom*
2145 Metrocenter Blvd, Suite 110
Orlando, FL 32835

AGENDA

The order of business of the regular meeting of the Rebranding Committee shall be as follows:

- I. ESTABLISH A QUORUM**
- II. CALL TO ORDER/ PROOF OF NOTICE**
- III. READING OF MINUTES OF PREVIOUS MEETING(S)**
 - a. Approval of 7/15/2025 Board Meeting Minutes
- IV. NEW BUSINESS**
 - a. MetroWest Rebranding Strategies
 - The Committee's Role
 - Recap/Progress Report on Brand Support
 - * Community Collateral
 - * Website
- V. PUBLIC COMMENTS TO AGENDA ITEMS**
- VI. ADJOURN**