## MetroWest

METROWEST MASTER ASSOCIATION, INC. A Corporation Not-for-Profit

NOTICE TO ASSOCIATION

OF

MEETING OF REBRANDING COMMITTEE

Notice is hereby given that a meeting of the Rebranding Committee of Metrowest Master Association, Inc., will be held at the following date, time and place:

Date of Meeting: October 22, 2025

Time of Meeting: 2:00 p.m.

Place of Meeting: MetroWest Master Association – *in person or Zoom* 

2145 Metrocenter Blvd, Suite 110

Orlando, FL 32835

## **AGENDA**

The order of business of the regular meeting of the Rebranding Committee shall be as follows:

- I. ESTABLISH A QUORUM
- II. CALL TO ORDER/ PROOF OF NOTICE
- III. READING OF MINUTES OF PREVIOUS MEETING(S)
  - a. Approval of 9/24/2025 Board Meeting Minutes
- IV. NEW BUSINESS
  - a. MetroWest Rebranding Strategies
    - ➤ MetroWest Community App
    - Signage
    - > Social Media
    - ➤ MetroWest Connect Newsletter
    - ➤ MetroWest Annual Report
- V. PUBLIC COMMENTS TO AGENDA ITEMS
- VI. ADJOURN